

For Immediate Release

**BWD AUTOMOTIVE ANNOUNCES NEW NIEHOFF BRAND IGNITION AND
ELECTRICAL COMPONENT PART NUMBERS**

FRANKLIN PARK, ILLINOIS, OCTOBER 25, 2000 - BWD Automotive announces the availability of new part numbers for Niehoff brand Ignition and Electrical Components, according to Mike Fitzgerald, vice president product/brand marketing.

BWD has added 381 new ignition and electrical component numbers to its product line.

Application information for the new part numbers can be found in the Late Model Ignition Application Catalog Supplement and the Early Model Application catalog.

Universal application part numbers can be found in the upcoming Buyer's Guide Supplement.

BWD Automotive, a part of the Dana Automotive Aftermarket Group, is a single-source supplier and leader in engine management components, wire sets, fuel pumps and clutch kits.

For additional information, contact: BWD Automotive, 11045 Gage Avenue, Franklin Park, Illinois 60131. (847) 455-3120 or visit the website at <http://www.bwdautomotive.com>.

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